

**CITY OF UPPER ARLINGTON
COMMUNITY IMPROVEMENT CORPORATION
MEETING MINUTES
THURSDAY, JUNE 16, 2011**

President Chris Widing called the meeting to order at 4:00 p.m. in the Lower Level Meeting Room of the Municipal Services Center, 3600 Tremont Road

MEMBERS PRESENT: Helena Anderson
Virginia Barney
Frank Ciotola
Jeff Deleone
Becky Hajost
Robin Lorms
Phil Markwood
Ted Schindler
James Sisto
Chris Widing
Erik Yassenoff (arrived late)

MEMBERS ABSENT: David Hartsook
Wade Steen

ALSO PRESENT: Wes Newhouse, UA Chamber Board Member
Tom Lindsey, First Assistant City Attorney
Matthew Shad, Economic Development Director
Suzanne Beach, Executive Secretary

Chris Widing requested a motion to approve the April 21, 2011 minutes. Phil Markwood motioned. Robin Lorms seconded. Motion approved unanimously.

FINANCIAL REPORT:

- a. Phil Markwood presented the monthly bank reconciliation for April and May 2011. Finance report accepted.

COMMITTEE REPORTS:

- a. Communications – Jeff Deleone and Matthew Shad met to talk about the upcoming projects and issues the committee should consider in the upcoming months. It was discussed that some issues may be more about quality of life issues and weighing in on policy decisions of the City.
- b. Fiber – No Report
- c. Special Studies – No Report
- d. Business Retention and Expansion – Members were provided a copy of the June 10, 2011 committee notes in their packet. Robin Lorms stated that steps are being taken and volunteers are being recruited to start the process of conducting interviews. The owners will be asked what they like about doing business in UA and what needs improvement. The committee met with Mark James, a consultant of Columbus 2020 developing a regional existing business strategy, to help put together an information collecting process and will bring forward at the next committee meeting. With the framework established, volunteers will take a few months and visit with a handful of companies. The group will take the information and at the end of the year further clarify what a retention program might look like and what will be the necessary support from UACIC, UA Chamber and the City. Columbus 2020 has offered to do a training

workshop for the committee. There are 4-5 people volunteering to start the volunteers with 5-6 questions. Could use more volunteers. The information collected will be kept by the UACIC using the software provided by Columbus 2020 through the MODE members. Wes Newhouse chair of business development committee at UA Chamber outlined the new programs and tools soon to be launched to assist small and medium sized businesses to grow and prosper through peer to peer assistance. Matt Shad also outlined a potential three party partners in developing a small business incubator/office sharing space within the Shops on Lane. He would come back to the Board when further details are fleshed out.

- e. UACIC Initiated Projects – No update.
- f. Project Incentives – No update.
- g. Executive Committee – No update.
- h. Nominating Committee – No update.

OLD BUSINESS: - No Report

EXECUTIVE SESSION:

Chris Widing requested a motion to enter executive session under the provisions provided under ORC 1724.11 Phil Markwood motioned. James Sisto seconded. Matthew Shad took roll call: Helena Anderson – yes, Virginia Barney – yes, Frank Ciotola – yes, Jeff DeLeone – yes, Becky Hajost - yes, David Hartsook – absent, Robin Lorms – yes, Phil Markwood – yes, Ted Schindler – yes, James Sisto – yes, Wade Steen – absent, Chris Widing – yes, Erik Yassenoff – absent*

The Board entered executive session at 4:27 p.m.

*Erik Yassenoff arrived during executive session.

Declared out of Executive Session at 4:54 p.m.

NEW BUSINESS:

- a. Lane Avenue Traffic Study – Matthew Shad informed the members of the upcoming public meetings with the consultant for the project, AECOM. The first one is next Tuesday second one is next Thursday both at Municipal Service Center. Open discussion/option review of options will occur on Tuesday. Thursday will be more of an evaluation session based on the previous discussions and options assessments by the consultants between Tuesday and Thursday. Both meetings begin at 6:30 p.m. UACIC members are encouraged to attend.

OTHER BUSINESS:

- a. Columbus 2020 – Matt Shad distributed Columbus 2020's first quarter update, monthly report and executive summary on multi-faceted regional branding efforts. (copy to be archived with approved minutes). A brief overview was presented.

RECENT NEWS AND ACTIVITIES

Having no further business the meeting adjourned at 5:07 p.m.