

CITY OF UPPER ARLINGTON
COMMUNITY IMPROVEMENT CORPORATION
MEETING MINUTES

THURSDAY, MARCH 18, 2010

Vice President Robin Lorms called the meeting to order at 4:05 p.m. in the Lower Level Meeting Room of the Municipal Services Center, 3600 Tremont Road

MEMBERS PRESENT: Virginia Barney
Becky Hajost
Robin Lorms
Phil Markwood
Ted Schindler
Chris Scott
James Sisto
Wade Steen
Jake Will
Erik Yassenoff

MEMBERS ABSENT: Frank Ciotola
Clark Pritchett
Chris Widing
Jim Jennings

ALSO PRESENT: Matthew Shad, Economic Development Director
Suzanne Beach, Executive Secretary

Robin Lorms requested a motion to approve the February 18, 2010 minutes. Virginia Barney motioned. Becky Hajost seconded. Motion carried unanimously.

FINANCIAL REPORT:

- a. Chris Scott presented the monthly bank reconciliation. Finance report accepted.
- b. Insurance Quotes

Suzanne Beach informed the members that she is currently filling out applications to submit to three brokers. She will email the members before the April Board meeting the estimated cost of the coverage.

OLD BUSINESS:

- a. Incentive Request – EMC2 – 3518 Riverside Drive
This item was tabled to the April meeting.

NEW BUSINESS:

a. Incentive Request – Kidslinked.com

Matthew Shad stated that the request for an incentive by Kidslinked.com a web based company that busy parents use to find educational entertainment as well as activities and events for children will come forward in the next 1-2 months.

b. Site Feasibility Studies – approve contract (UACIC Initiatives)

Matthew Shad stated that the UACIC Initiatives subcommittee requested a proposal from Bird Houk Collaborative to perform site studies and economic evaluation for five sites. Bird Houk's proposal identifies five sites to evaluate for development costs, potential income to achieve economic feasibility and shall incorporate UDO Standards as a guide to alternative development scenarios. Economics of a site will be provided and utilized by the UACIC and UACIC sub committee as to best use and design for these sites. Robin Lorms requested a motion to approve the contract with Bird Houk Collaborative for an amount not to exceed \$12,500. Jake Will motioned. Chris Scott seconded. Phil Markwood discussed the merits of the proposal and affirmed to Jake Will that the proposed fee was value-priced. Motion carried unanimously.

COMMITTEE REPORTS:

a. Communications

Chris Scott stated that he attended the Upper Arlington Chamber of Commerce Board Meeting. One of the topics discussed was how the Chamber, UACIC, Economic Development and the City could partner together and figure out where and what the overlap of all the entities are, and how to gain a better understanding. The Communications Committee will be presenting to the Northwest Kiwanis Club at MCL on Tuesday, March 30 at a dinner meeting and Tuesday, April 20 for lunch to the Upper Arlington Rotary Club at the Confluence Restaurant. Chris Scott further stated that the Chamber Board meets the fourth Friday of the month for any UACIC Board member interested in attending.

b. Fiber

Matthew Shad stated that the members of the Fiber subcommittee, Jaime Sisto, Ted Schindler, Jeff Collett and himself all met to discuss and organize a discussion to talk about the role of the UACIC in the Fiber project. Matthew Shad and Jeff Collett offered a background of all information and progress to date. Initial reaction was that the project had merit and there was a likely role for the UACIC in implementation. Jaime Sisto summarized the Committee's roles going forward as follows:

1. Provide Board with background information, preferably at the March meeting. (Attachment 6.b.1)
2. Work to establish UACIC endorsement of the project.

3. Champion project with City and Schools and possibly UA Chamber to gain their support to proceed.
4. Facilitate multi-party discussion to determine the appropriate management relationship for implementation.
5. Given UACIC may be the preferred management solution, prepare the organizational structure and oversight necessary to implement.

Matthew Shad provided a broad explanation of the Fiber construction process which is attached to and made part of the minutes as "Exhibit A". Matthew Shad explained to the members that Fiber is a priority for the Schools as well as the City. The joint project would significantly increase the capacity of data capable of being utilized in all the public buildings. The project would eliminate the cost of data transmission for internal communications between the public entities. Building a single system is the most cost-effective means to deliver the network. The preferred system to share between Schools and City is by utilizing a sonet Ring. If a sonet Ring was in place each building is provided data from two separate routes, thus almost entirely eliminating the opportunity for a loss of connectivity. Owning the fiber would provide a nearly unlimited capacity to operate public systems. The potential of this project is it could attract new business.

c. Special Studies – Building Improvements

Robin Lorms, Becky Hajost, Phil Markwood, Frank Ciotola, and Matthew Shad met to conceptually discuss what the mechanisms are for a business to expand or come to Upper Arlington to be profitable. Robin Lorms visited several business and office properties. The goal is to increase property values. Robin Lorms stated that conceptually incentives could be linked to performance; there could be a letter of intent with agreements. He will prepare a formula by the next board meeting for use in the letter of intent.

d. Business Retention and Expansion – No update

e. UACIC Initiated Projects – No update

f. Project Incentives – No update

OTHER BUSINESS:

a. Board Protocol

Robin Lorms stated that the purpose of this item on the agenda was to ask City Council "How do we ask the question, and at what level do we ask?" Generally, the Board agreed to minimize sensitive questions and discussions with an incentive applicant during the public meeting. If a Board member needed further knowledge during the meeting, the President would convene an Executive Session to further discuss these concerns.

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b. Upcoming Events

Wednesday, April 7th from 5:30 – 7:30 pm the UA Chamber and Tech Columbus are hosting a networking mixer. Members can RSVP at www.Techcolumbus.org.

ADJOURNMENT:

Having no further business the meeting adjourned at 5:26 p.m.