

**CITY OF UPPER ARLINGTON  
COMMUNITY IMPROVEMENT CORPORATION  
MEETING MINUTES  
THURSDAY, MAY 20, 2010**

President Chris Widing called the meeting to order at 4:05 p.m. in the Lower Level Meeting Room of the Municipal Services Center, 3600 Tremont Road.

**MEMBERS PRESENT:** Virginia Barney  
Becky Hajost  
Robin Lorms  
Phil Markwood  
Ted Schindler  
Chris Scott  
Chris Widing  
Jake Will  
Erik Yassenoff\*

**MEMBERS ABSENT:** Frank Ciotola  
Clark Pritchett  
James Sisto  
Wade Steen  
Jim Jennings

**ALSO PRESENT:** Greg Yoakam, Metrolinked, LLC  
Molly Mollmann, Metrolinked, LLC  
Debbie Johnson, City Council Member  
Lori Wengerd, Wengerd Marketing  
Mike Maurer, ThisWeek  
Jeanine Hummer, City Attorney  
Matthew Shad, Economic Development Director  
Suzanne Beach, Executive Secretary

\*Erik Yassenoff left at 5:20 p.m.

Chris Widing requested a motion to approve the April 15, 2010 minutes. Chris Scott motioned. Jake Will seconded. Motion carried unanimously.

**FINANCIAL REPORT:**

- a. Chris Scott presented the monthly bank reconciliation. Finance report accepted.
- b. Insurance Quotes

Chris Widing requested a motion to accept The-Thomas-Fenner-Woods Agency's bid for Directors/Officers and General Liability insurance coverage through Cincinnati

Insurance, for the Upper Arlington CIC. The annual premium amount is \$1316 per year with a guaranteed rate of \$1316 for three years. Phil Markwood motioned to approve the premium payment of \$1316 for 2010, and for 2011 and 2012. Robin Lorms seconded. Motion carried unanimously.

#### OLD BUSINESS:

No old business.

#### NEW BUSINESS:

##### a. Incentive Request – MetroLinked, LLC

Matthew Shad introduced Greg Yoakam and Molly Mollmann from Metrolinked LLC. Mr. Yoakam provided a brief explanation to the board about Metrolinked LLC. It is a three-year old business, currently subleasing within a family-owned financial services office at 1901 Northwest Blvd. The company developed [www.kidslinked.com](http://www.kidslinked.com), a novel website geared to active-moms managing their children's activities. Kidslinked was mentored through TechColumbus and repositioned to become a nationally oriented portal capable of being meshed as a service for larger media (TV, radio, newspaper, etc) websites.

Mr. Yoakam further stated that with signings of significant contracts from media partners imminent, Metrolinked is preparing to ramp-up capacity and for the conversion from contractor services to full-time employees. It has tentatively negotiated a proposed lease with Horizons Video, 4000 Horizons Drive. Horizons have excess space and offers relational expertise in web and server management and general marketing knowledge. The project involves initially leasing 1,200 sq ft of Horizon's facility with a potential to grow to approximately 4,000 sq ft. The lease is intended for a minimum 5 year commitment with option years. About \$40,000 in tenant improvements and about \$53,500 in personal property purchases are anticipated.

#### EXECUTIVE SESSION:

Chris Widing requested a motion to enter executive session under the provisions provided under ORC 1724.11 Chris Scott motioned. Erik Yassenoff seconded. Suzanne Beach took roll call: Virginia Barney – yes, Frank Ciotola – absent, Becky Hajost – yes, Robin Lorms – yes, Phil Markwood – yes, Clark Pritchett – absent, Ted Schindler – yes, Chris Scott - yes, James Sisto – absent, Wade Steen – absent, Chris

Widing – yes, Jake Will – yes, Erik Yassenoff – yes. The Board entered executive session at 4:40 p.m.

Declared out of Executive Session at 5:17 p.m.

Chris Widing requested a motion to recommend to City Council approval of a Large Business Loan/Grant to Metrolinked LLC, a nationally oriented portal software licensing company at 4000 Horizons Drive, in the amount of \$50,000. Disbursement of funds based on proof of signed lease and reimbursement of tenant improvement and/or purchases of personal property; resident requirement for UA residency is for 8 years. Phil Markwood motioned. Virginia Barney moved to amend the motion from 8 year residency requirement to 10 years. Erik Yassenoff seconded. Motion carried unanimously.

#### COMMITTEE REPORTS:

##### a. Communications

In the respect to time, Chris Scott requested that the Strategic Plan discussion be tabled to the June 2010 meeting. Chris Scott provided the members with a background of the Upper Arlington CIC Advisor list. The creation of the Upper Arlington CIC Advisors was in the fall of 2008. The individuals were selected for their professional expertise and interest in economic development. A challenge initially was a lack of clarity regarding the role of these individuals among board members. They were sent a letter thanking them for agreeing to be an advisor. The focus of the advisors was to expand the circle of understanding on economic development. The UACIC would inform the advisors about what the UACIC is doing, request their expertise on specific issues, and invite them to attend regular board meetings.

The Communications Committee first request is to rename them from “advisors” to “advocates”. The board acknowledged this request. Secondly, the role of the advocates would become more of an informed constituency that would be provided information, invited to events to discuss economic development policies and successes benefitting the community. Another goal of the committee was to host events inviting the advocates to attend. An event would be specific to an economic development topic. Chris Scott proposed that the first event be scheduled on the evening of June 9. Matthew Shad and Suzanne Beach have secured a location in the new Keller Williams Offices located at 1510 W. Lane Avenue. The topic for the event would be “Realizing Our Opportunities for Development: “The AOL/Time Warner Site”. Light refreshments will be provided. Matthew Shad and Suzanne Beach will create the invitation and send out to the advocates on Friday, May 21.

##### b. Fiber

Matthew Shad stated that the RFI has gone out and will be returned by June 4. Anticipate more discussion at the June UACIC meeting.

c. Special Studies

Robin Lorms stated another meeting will be scheduled in June to come up with a formula for available space verses economic incentives.

d. Business Retention and Expansion

No report.

e. UACIC Initiated Projects

Members received in their packets a summary of the exercise the board participated in at the April meeting. This summary will be reviewed with Frank Ciotola, Chris Widing, Virginia Barney and Matthew Shad on Wednesday, May 26<sup>th</sup>. They will decide on a date for a joint UACIC/City Council Meeting. This information will be provided at the next meeting.

f. Project Incentives

No report.

g. Nominating Committee

No report.

ADJOURNMENT:

Having no further business the meeting adjourned at 5:44 p.m.