

**CITY OF UPPER ARLINGTON
COMMUNITY IMPROVEMENT CORPORATION
MEETING MINUTES
THURSDAY, SEPTEMBER 16, 2010**

President Chris Widing called the meeting to order at 4:00 p.m. in the Lower Level Meeting Room of the Municipal Services Center, 3600 Tremont Road.

MEMBERS PRESENT: Virginia Barney
Frank Ciotola
Becky Hajost
Jim Jennings
Phil Markwood
Clark Pritchett*
Chris Scott
James Sisto
Wade Steen*
Chris Widing
Jake Will
Erik Yassenoff

MEMBERS ABSENT: Robin Lorms
Ted Schindler

ALSO PRESENT: Tom Lindsey, First Assistant City Attorney
Matthew Shad, Economic Development Director
Suzanne Beach, Executive Secretary

- Clark Pritchett left at 4:55 p.m.
- Wade Steen left at 5:30 p.m.

Chris Widing requested a motion to approve the August 19, 2010 minutes. Phil Markwood motioned. Virginia Barney seconded. Motion carried unanimously.

FINANCIAL REPORT:

a. Chris Scott presented the monthly bank reconciliations for August 2010. Finance report accepted.

EXECUTIVE SESSION:

Chris Widing requested a motion to enter executive session under the provisions provided under ORC 1724.11 Frank Ciotola motioned. Phil Markwood seconded. Suzanne Beach took roll call: Virginia Barney – yes, Frank Ciotola – yes, Becky Hajost* – absent, Robin Lorms – absent, Phil Markwood – yes, Clark Pritchett – yes,

Ted Schindler absent, Chris Scott - yes, James Sisto* – absent, Wade Steen – yes, Chris Widing – yes, Jake Will – yes, Erik Yassenoff – yes. The Board entered executive session at 4:04 p.m.

*Becky Hajost arrived at 4:07 p.m. - absent for executive session roll call

*James Sisto arrived at 4:16 p.m. - absent for executive session roll call

Declared out of Executive Session at 4:39 p.m.

Chris Widing requested a motion to table the proposed recommendation to City Council for approval of a Large Business Loan/Grant to The Publishing Group in the amount of \$10,000. Phil Markwood motioned. Chris Scott seconded. Motion carried.

NEW BUSINESS:

a. Development of 2011 Workplan/Budget – Chris Widing stated that in the packets are the March 4, 2008 and March 27, 2008 Alignment Session Notes. These notes provide the background or frame the UACIC’s direction, needs, expectations--who we are, what we are, and where we are going. The notes are from three different meetings held with Rob Radcliff of Resource Development Group (then UA Chamber President). Matthew Shad explained that the first session the UACIC came away with eight strategic opportunities based on the discussion at the meeting. The next session the UACIC was asked to prioritize the strategies. The consensus from the UACIC by vote was:

- Change the operating fund model
- Improve external communications with City residents
- Enhanced retention effort
- Enhanced and fully utilized “tool box”

The president of the UACIC in 2008 asked for a subcommittee to meet and decide how to begin implementing the agreed upon priorities. The UACIC thus created a mission statement, changed the board structure, launched a website, a group began public speaking engagements, created an “advisor” list, and partnered with other local entities on a video. The conclusion of the 2008 session was that the UACIC believes they have a broader purpose and there are more values the UACIC can bring to the table to assist the City and the community. The executive board based on these topics wants to ensure the current UACIC Board is prepared to move forward in the next 30 – 60 days to continue implementing these changes for 2011.

COMMITTEE REPORTS:

a. Communications – Chris Scott stated that on Tuesday, September 14, 2010 Tech Columbus, The UA Chamber and the UACIC co-sponsored an event at TechColumbus focusing on Venture Capital for new businesses. The event provided an opportunity for businesses to hear that the City and the UACIC are interested in pursuing partnerships

with new companies, and that TechColumbus has tremendous resources and expertise to share with businesses. TechColumbus would like to partner for another event in November and eventually host four events a year.

Chris Scott stated that at the last meeting the board talked about the Communications Committee drafting fact sheets concerning current economic development issues facing the City. Chris Scott passed out a draft of a fact sheet regarding the property at 5000 Arlington Centre Boulevard. The draft fact sheet contains information on the size of the building, a timeline, property tax information, and percentage of office space available with a comparison of uses for the occupants of the building. Erik Yassenoff asked whom the fact sheet was created for. Chris Scott stated that the sheet was for the press, or other public groups to provide factual information about the property. Erik Yassenoff stated that the fact sheet needed to be condensed with a few key facts. Wade Steen stated that the fact sheet as presented appeared to be propaganda. Chris Scott stated that the Communications Committee discussed the drafting of the fact sheet at the last meeting and that the fact sheet as presented is a conservative view of what the alternatives are for the use of the property. James Sisto stated that the fact sheet needs to be completely generic. Jim Jennings commented that there needs to be two or three facts so the information is easy to understand. Erik Yassenoff concurred. Frank Ciotola asked what purpose the fact sheet serves. Erik Yassenoff stated that he isn't sure it's the UACIC's position to go after an issue that has not yet surfaced. James Sisto stated that if you have the law in your favor then stick to it and allow the process to work. Chris Scott asked the board if they felt it was the UACIC's role to advocate for providing educational information to the community. The City Council and the UACIC's autonomy need to be addressed in a future meeting. Chris Widing requested the fact sheet be revised with broad facts and presented at the next meeting.

b. Fiber

Matthew Shad stated that Horizons Telecom will be in Friday, September 17 and review their interim proposal, and Blue Mile is anticipated to submit a proposal next week. The group would evaluate alternatives shortly thereafter.

c. Special Studies

No Update.

d. Business Retention and Expansion

Becky Hajost stated the first committee meeting is Friday, September 17. An agenda for the meeting was provided to the Board. The committee will begin to look at the overall portfolio strategy and match up resources.

e. UACIC Initiated Projects

No report.

f. Project Incentives

No report.

g. Nominating Committee

No report.

OTHER BUSINESS:

a. Zollinger Road Extension – Matthew Shad stated that City Council directed Staff to apply for a grant for a road extension of Zollinger Road from North Star Road and Kenny Road. It is within the City of Columbus. Upper Arlington believes it is beneficial to be a lead on this project to control the design and to work to mitigate concerns during the design process. OSU has written a support letter as it conforms to their Framework Plan and allows alternatives for commuters as potential for congestion increases at Lane Avenue and St. Rt. 315 with the intended technology park development within West Campus.

Having no further business the meeting adjourned at 5:43 p.m.